



FOR IMMEDIATE RELEASE

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## **ASCENSION PARISH TOURISM COMMISSION SHOWCASES**

### **LOUISIANA MAIN STREET ROAD SHOW**

GONZALES, LA (APRIL 25, 2014) – Ascension Parish Tourism Commission is excited to announce the partnership with Hometown Productions for the upcoming Louisiana Main Street Road Show scheduled to air May 5-9, 2014 during National Tourism Awareness Week. The show will be available on Louisiana News Magazine and it will air locally Monday-Friday 5pm-6pm on EATEL channel 4 and 6:30pm-7:30pm on WBTR-TV on Cox cable channel 19 and EATEL channel 144. It will also air statewide on 28 channels with 4.3 million potential viewers across 64 parishes.

“Since the focus of this show is on historic main streets across Louisiana, we thought this would be a great opportunity to showcase historic Donaldsonville’s history, different shops, restaurants, and attractions connected with the Main Street, stated Tracy Browning Director Ascension Parish Tourism Commission.” Donaldsonville was established in the early 1800’s and is known today as the “Gateway to Cajun and Plantation Country” because of its rich heritage and the numerous plantations along the Mississippi River and Bayou Lafourche. Some things visitors can enjoy are the historic district, River Road African American Museum, Historic Fort Butler Commemorative Site, Ascension of our Lord Church, Louisiana Square Park, the Riverwalk and many other hidden gems.

Ascension Parish is more than just grand plantations along the historic river road- it's your *CONNECTION* to great Louisiana food, exciting festivals and events, an outdoor sporting paradise, fantastic shopping, and oh, so much more! Visit our website at [www.TourAscension.com](http://www.TourAscension.com) for information on attractions, unique accommodations, many fabulous restaurants, events and all Ascension has to offer. Don't forget to sign up for our newsletter to receive information on what's happening in our parish. Our website is also *mobile friendly*, so visitors can check it out on smartphones and tablets while on-the-go. Even if you are just passing through, make sure and tell your friends and family to come **Tour Ascension!** It's your connection to everything Louisiana has to offer!