



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
May 8, 2018**

Agenda Item #1 - Call To Order/Pledge/Roll Call

Meeting called to order by Vice Chairman, Craig Walling

Present: Craig Walling, Randall LeJeune, Scott Duplechein, Al Schof and Jeanne St. Germain

Absent: Rae Milano

Also Present: Tracy Browning and Michael Calabro

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to defer Agenda Item #8 to the Marketing Committee set for May 15, 2018 at 9:00am.

Motion by Al Schof

Second by Randall LeJeune

(0) NAYS

Motion passed

Agenda Item # 4 Approval of Regular Board Meeting Minutes 4-10-18 (Vote)

The minutes from the Regular Board Meeting on April 10, 2018 were reviewed by the board and a motion was made to approve the minutes.

Motion by Al Schof

Second by Scott Duplechein

(0) NAYS

Motion passed

Agenda Item # 5 Finance Committee Report - Approve Financial Reports (Vote)

The Finance Chairman reviewed the current 2018 Financial Statements including the Profit & Loss Budget vs. Actual, Balance Sheet and Support Funds with the Board. A motion was made to approve the current 2018 Financials.

Motion by Scott Duplechein

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Agenda Items #6 Support Funds Application – Louisiana Bed & Breakfast Association Conference (Vote)

The Louisiana Bed & Breakfast Association is holding the Annual Conference at Houmas House Plantation & Gardens. APTC encourages our local bed & breakfast to be a part. Sponsorships were reviewed and a motion was made to approve the Luncheon Sponsorship for \$800 and \$200 for registration fees for local bed & breakfast to attend who are not current members.

Motion by Al Schof

Second by Scott Duplechein

(0) NAYS

Abstain by Scott Duplechein

Motion passed

Agenda Items #7 Support Funds Application – Ascension Hot Air Balloon Festival (Vote)

The Board reviewed the application requesting \$15,000.00 to host the Ascension Hot Air Balloon Festival



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and pay for expenses to operate the festival including advertising, signage, bands and hospitality. A motion was made to approve the \$15,000.00 for the Ascension Hot Air Balloon Festival pending a Cooperative Endeavor Agreement is signed.

Motion by Jeanne St. Germain

Second by Randall LeJeune

(0) NAYS

Motion passed

Agenda Items #8 Branding Destination Proposal (Vote)

Deferred to Marketing Committee

Agenda Item #9 Discussion

None

Agenda Item #10 Chairman's Comments

None

Agenda Items #11 Executive Director's Report

The Executive Director updated the Board with a Director's Report.

Adjourn:

Motion by Scott Duplechein

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Rae Milano, Chairman

Randall LeJeune, Secretary/Treasurer

Date _____

Date _____