



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
January 8, 2019**

Agenda Item #1 - Call To Order/Pledge/Roll Call

Meeting called to order by Chairman, Rae Milano

Present: Rae Milano, Craig Walling, Scott Duplechein, Jeanne St. Germain, Randall LeJeune, Al Schof and Mike Bonfanti

Absent: None

Also Present: Tracy Browning and Michael Calabro

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda.

Motion by Craig Walling

Second by Al Schof

(0) NAYS

Motion passed

Agenda Item # 4. Advertising-Marketing Grant-Bulls, Bands & Barrels (Vote)

Hunter Price, CEO of the event to be held on March, 16, 2019 was available via phone to discuss the event, the application and answer questions. The request for \$5000 was for advertising for the event. After discussion, a motion was made to approve \$2500 for advertising to be paid directly to the advertisers and upon the execution of the Cooperative Endeavor Agreement.

Motion by Craig Walling

Second by Randall LeJeune

(0) NAYS

Motion passed

Agenda Item # 5. Advertising-Marketing Grant-Louisiana Highland Games and Celtic Festival (Vote)

The Board reviewed the application for the Louisiana Highland Games and Celtic Festival to be held on March 29-31, 2019. The request for \$5000 was for advertising for the event. After discussion, a motion was made to approve \$2500 for advertising to be paid directly to the advertisers and upon the execution of the Cooperative Endeavor Agreement.

Motion by Craig Walling

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Agenda Item #6 Approval of Regular Board Meeting Minutes 12-10-18

The minutes from the Regular Board Meeting on December 10, 2018 were reviewed by the Board and a motion was made to approve the minutes.

Motion by Craig Walling

Second by Scott Duplechein

(0) NAYS

Motion passed



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Agenda Item # 7. Treasurer’s Report (Vote)

The Finance Chairman reviewed the ending year of 2018 Financial Statements including the Profit & Loss Budget vs. Actual, Balance Sheet with the Board. A motion was made to approve the current 2018 Financials.

Motion by Scott Duplechein

Second by Craig Walling

(0) NAYS

Motion passed

Agenda Item #8 Board Chairman’s Comments

a. Committee Appointments

The Board Chairman reviewed the committees of Finance, Personnel and Marketing with Chairman for each committee. Each Board member is assigned to two committees.

b. Advertising-Marketing Grant Program

The Board Chairman reviewed the new grant program and the Executive Director reviewed the list of the events that participated in the past. The Board agreed that the application will be the only application that will be used by everyone. The Executive Director will send out letters and the new application to past events to let them of the changes to the program beginning January, 2019.

Agenda Items #9 Executive Director’s Report

The Executive Director provided the Board with a Monthly report and statistics.

Agenda Items #10 Presentation by Chandlerthinks

Steve Chandler presented a Brand Story via phone and video conference. Chandlerthinks requested the Board review it and have the Executive Director get back to them by Friday with any questions and approval.

Adjourn:

Motion by Scott Duplechein

Second by Al Schoff


(0) NAYS

Motion passed



Rae Milano, Chairman

Date 1/12/19



Randall LeJeune, Secretary/Treasurer

Date 2/11/2/19