

Minutes of the Ascension Parish Tourism Commission Regular Board Meeting January 14, 2020

Agenda Item # 7 Reschedule March Regular Board Meeting

The Executive Director will be attending Travel South Domestic Showcase on the scheduled date for the March Board Meeting and requested to reschedule the meeting to Wednesday, March 11, 2020 at 2:00pm. A motion was made to approve.

Motion by Karen Hatcher Second by Jeanne St. Germain (0) NAYS Motion passed

Agenda Item # 8 Treasurer's Report

The Treasurer reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the current 2020 Financials.

Motion by Rae Milano

Second by Karen Hatcher

(0) NAYS

Motion passed

Agenda Item # 9 Transfer Funds (DELETED)

Agenda Item #10 Approve Country Roads Sponsorship

The Chairman reported that the March Supper Club hosted by Country Roads chose Houmas House for the location and presented available sponsorships. A motion was made to approve the Raise A Glass Sponsor for \$2500 and request two additional tickets to be included in sponsorship.

Motion by Al Schof

Second by Rae Milano

(0) NAYS

Motion passed

Agenda Item # 11 Board Chairman's Comments

The Chairman reviewed upcoming events and meetings.

Agenda Items #12 Executive Director's Report

The Executive Director stated the monthly report was sent via email. The Board requested a meeting to be setup with Ascension Economic Development Corporation President and Chairman and Ascension Parish Tourism Commission Executive Director and Chairman to discuss future plans.

Adjourn:

Motion by Gasper Chifici Second by Rae Milano (0) NAYS

Motion passed

Craig Walling, Chairman

Date

Michael Boufanti, Secretary/Treasurer

Date



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Agenda Item #1 - Call To Order/Pledge/Roll Call

Meeting called to order by Chairman, Craig Walling

Present:

Rae Milano, Al Schof, Mike Bonfanti, Karen Hatcher and Craig Walling, Gasper Chifici

and Jeanne St. Germain

Absent:

None

Also Present:

Tracy Browning and Michael Calabro

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to delete item #9. (Transfer funds) and approve the agenda.

Motion by Jeanne St. Germain

Second by Rae Milano

(0) NAYS

Motion passed

<u>Agenda Item #4 Approval of Advertising-Marketing Grant Application – Bulls, Bands & Barrels</u> (Vote)

Bulls, Bands & Barrels submitted an application request of \$5000 for advertising of the event to be held March 14, 2020 at Lamar Dixon. A motion was made to approve \$2500 for advertising upon the execution of the Cooperative Endeavor Agreement.

Motion by Al Schof

Second by Jeanne St. Germain

(0) NAYS

Motion passed

<u>Agenda Item #5 Approval of Advertising-Marketing Grant Application – Ascension Hospitality Management Association (Vote)</u>

Ascension Hospitality Management Association submitted an application request of \$5000 for main sponsorship from the for January 1-December 31, 2020. A motion was made to approve the application for \$5000 upon the execution of the Cooperative Endeavor Agreement.

Motion by Jeanne St. Germain

Second by Gasper Chifici

(0) NAYS

Motion passed

Agenda Item #6 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on December 11, 2019 were reviewed by the Board and a motion was made to approve the minutes.

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Motion by Al Schof

Second by Karen Hatcher

(0) NAYS

Motion passed